

# ESCAPE THE ORDINARY

## Leadership Development Curriculum



### SUMMER 2016 INSTRUCTOR CERTIFICATION SEMINARS

July 14-17, 2016 Pomona, California

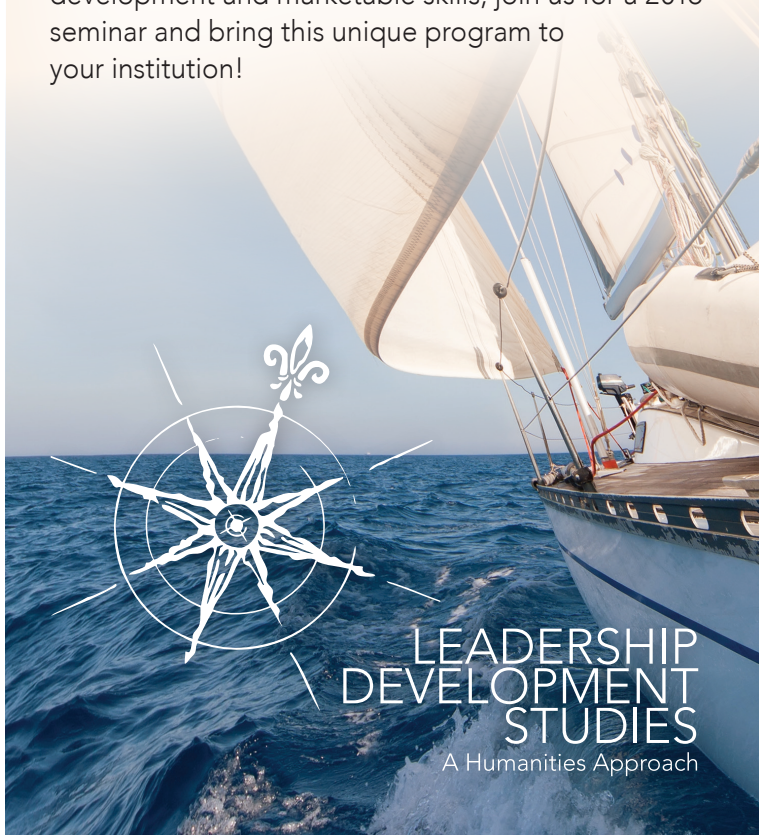
July 21-24, 2016 St. Louis, Missouri

July 28-31, 2016 Atlanta, Georgia

*(subject to change)*

**Recognizing and assisting student success is central to the mission of Phi Theta Kappa Honor Society.** We have designed a leadership development program to build and equip leaders at the grassroots level who affect change, enhance the quality of life, and advance the common good in communities everywhere.

Since 1992, over 2,700 educators from over 700 institutions around the world have participated in our Instructor Certification Seminars. If you seek to expand your constituents' horizons with meaningful personal development and marketable skills, join us for a 2016 seminar and bring this unique program to your institution!



*Phi Theta Kappa's Leadership Development Studies Curriculum is life-changing! It is a thoroughly-developed, exceptional curriculum.*

Dr. Mary Thornley  
President  
Trident Technical College, South Carolina

*I have seen amazing results and transformative experiences for students. We are adding offerings of this course to meet student demands. This course is working WONDERFULLY on our campus!*

Dr. Jennifer Lane  
Honors Program Coordinator  
English Faculty  
Glendale Community College, Arizona

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# PHI THETA KAPPA LEADERSHIP DEVELOPMENT STUDIES: A Humanities Approach



The W.K. Kellogg Foundation recognized Phi Theta Kappa's Leadership Development Studies curriculum as one of only eight Exemplary Leadership Development Programs in Higher Education. \*

The Instructor Certification Seminar is an intensive, interactive experience during which International Facilitators present course materials to demonstrate and explore Phi Theta Kappa's unique approach to leadership development. The foundation of the curriculum is the observation and study of great leaders portrayed in the Humanities by writers, historians, and film-makers as well as the observation and study of the works of great leaders themselves. Leadership wisdom contained in the selections from ancient Greece, China, Renaissance Europe, Early America, and twentieth century Europe, America, Asia, and Africa is often overlooked by traditional leadership development curricula. These carefully chosen readings show the passion, engagement, skill, and philosophies of many types of leaders, and the curriculum is designed to encourage personal reflection and the development of a personal philosophy of leadership.

Seminar participants experience the power of dialogue-based learning to examine "Classic Cases," excerpts of a philosophical treatise or literary work, and "Leadership Profiles," excerpts from a biography or an essay or speech by the leader. "Film Studies," clips from cinematic portrayals of historical or contemporary leaders, provide opportunities to observe leadership in action. "Experiential Exercises," assessments or games or simulations designed to highlight a particular leadership skill, allow participants to practice leadership skills. The International Facilitators demonstrate and explore how these elements in the curriculum and numerous additional readings from a variety of disciplines, including the behavioral and social sciences and business management, encourage critical thinking and the development of leadership insights. This diverse, interdisciplinary approach, grounded in the Humanities, makes the curriculum accessible and relevant to all.

Certification is a pre-requisite for anyone who desires to facilitate leadership development with this curriculum. Candidates for certification complete a series of pre-seminar assignments, and must attend the entire Instructor Certification Seminar.


## WHO SHOULD ENROLL

- Faculty from any academic or workforce discipline interested in leadership development
- Honors Program Directors and Honors Faculty interested in adding an academically rigorous approach to leadership development to their programs
- Student Affairs Professionals and Student Group Advisors
- Administrators interested in providing leadership development for faculty, staff and students
- Leadership Development Professionals

## HOW YOU WILL BENEFIT

- Learn how the curriculum employs five distinct, high-impact learning methodologies proven effective in leadership development
- Experience and facilitate leadership dialogues based on non-traditional leadership readings from the Humanities
- Observe and practice leadership development facilitation techniques
- Heighten awareness of your personal philosophy of leadership, and personal facilitation style and strengths
- Discover best practices for implementation at institutions around the world

## POST-CERTIFICATION RESOURCES

- Comprehensive Instructor's Manual for *Phi Theta Kappa Leadership Development Studies: A Humanities Approach*
- Access to the Facilitator Guide for the International Public Safety Leadership & Ethics Institute curriculum that employs *Phi Theta Kappa Leadership Development Studies: A Humanities Approach* as a core text
- Online supplemental and expanded teaching ideas accessible only to Certified Leadership Instructors
-  Certified Leadership Instructors' group on Linked In

\* Burkhardt, John, and Kathleen Zimmerman-Oster. *Leadership in the Making: Impact and Insights from Leadership Development Programs in US Colleges and Universities - Executive Summary*. Battle Creek, MI: W.K. Kellogg Foundation, 2004. wkkf.org. Web. 8 Dec. 2011.

# PHI THETA KAPPA LEADERSHIP DEVELOPMENT STUDIES: Summer 2016 Instructor Certification Seminars

July 14-17, 2016 Pomona, California  
July 21-24, 2016 St. Louis, Missouri  
July 28-31, 2016 Atlanta, Georgia

## SEMINAR SCHEDULE *(subject to change)*

### THURSDAY

1:00 p.m. Welcome & Orientation  
3:15 p.m. Break  
3:30 p.m. Unit One  
5:30 p.m. Dinner  
6:30 p.m. Unit One (Film Excerpts)  
8:00 p.m. Adjourn

### FRIDAY

7:00 a.m.	Breakfast	3:30 p.m.	Unit Five
8:00 a.m.	Unit Two	5:30 p.m.	Dinner
10:15 a.m.	Break	6:30 p.m.	Unit Six
10:30 a.m.	Unit Three	7:30 p.m.	Adjourn for Small Group Work
12:00 p.m.	Lunch		
1:00 p.m.	Unit Four		
3:00 p.m.	Break		

### SATURDAY

7:00 a.m.	Breakfast	3:30 p.m.	Unit Ten
8:00 a.m.	Small Group Presentations	4:30 p.m.	Unit Eleven
9:00 a.m.	Unit Seven	5:30 p.m.	Dinner
10:15 a.m.	Break	6:30 p.m.	Course Facilitating & Implementation
10:30 a.m.	Unit Eight		Q&A
12:00 p.m.	Lunch		
1:00 p.m.	Unit Nine	8:00 p.m.	Graduation
3:00 p.m.	Break		

## USE THE CURRICULUM IN MANY WAYS to Meet Your Leadership Development Needs

Institutions around the world adopt the textbook and implement this unique approach to leadership development in a variety of contexts and formats:

- In an existing credit course with leadership competencies
- For an elective leadership course to meet humanities core curriculum or general education requirements for students in any degree program
- To conduct retreats, workshops, or seminars for student leaders
- In college orientation and first-year programs
- In community and continuing education workshops or seminars
- As the basis of a leadership certificate program for business and industry

## CORE HUMANITIES READINGS INCLUDE:

- **UNIT 1: DEVELOPING A PERSONAL LEADERSHIP PHILOSOPHY**  
Classic Case: "The Philosopher King" from Plato's *Republic*  
Leadership Profile: Paulo Freire
- **UNIT 2: LEADING BY SERVING**  
Classic Case: an excerpt from Hermann Hesse's *Journey to the East*  
Leadership Profiles: Harriet Tubman and Florence Nightingale
- **UNIT 3: UNDERSTANDING ETHICAL LEADERSHIP**  
Classic Case: excerpts from Victor Hugo's *Les Misérables*  
Leadership Profile: Confucius
- **UNIT 4: ARTICULATING A VISION**  
Classic Case: an excerpt from Shakespeare's *The Life of Henry V*  
Leadership Profile: Martin Luther King, Jr.
- **UNIT 5: BUILDING A TEAM**  
Classic Case: an excerpt from John Steinbeck's *The Grapes of Wrath*  
Leadership Profile: Cesar Chavez
- **UNIT 6: LEADING WITH GOALS**  
Classic Case: excerpts from George Bernard Shaw's *Pygmalion*  
Leadership Profiles: Frederick Douglass and Viktor Frankl
- **UNIT 7: MAKING DECISIONS**  
Classic Cases: an excerpt from Mark Twain's *The Adventures of Huckleberry Finn* and George Orwell's *Shooting an Elephant*  
Leadership Profile: Chief Joseph
- **UNIT 8: GUIDING THROUGH CONFLICT**  
Classic Case: excerpts from Homer's *The Iliad*, and *The Federalist: Number 10*  
Leadership Profiles: Jehan Sadat and Maureen Dowd
- **UNIT 9: REALIZING CHANGE**  
Classic Cases: "The Allegory of the Cave" from Plato's *Republic* and Martin Luther King, Jr.'s *Letter from Birmingham Jail*  
Leadership Profiles: Elizabeth Cady Stanton and Susan B. Anthony
- **UNIT 10: EMPOWERING OTHERS**  
Classic Case: Abi Morgan's *The Night is Darkest Before the Dawn*  
Leadership Profile: Nelson Mandela
- **UNIT 11: EXPLORING THE HISTORY OF LEADERSHIP STUDIES**  
Classic Cases: excerpts from Aristotle's *The Politics*, T.H. White's *The Once and Future King*, and Upton Sinclair's *The Jungle*  
Leadership Profiles: Lao-Tzu, Aung San Suu Kyi, Abraham Maslow

Each Unit also includes two suggested Film Studies to enhance leadership insights. Further details of the contents for each Unit are available at [leadership.ptk.org](http://leadership.ptk.org)



# PHI THETA KAPPA LEADERSHIP DEVELOPMENT STUDIES: 2016 Instructor Certification Seminar Registration Information



## INSTRUCTOR CERTIFICATION SEMINAR TUITION

**Early Registration Tuition:** \$1,650 (*registration and payment received by May 20, 2016*)

**Regular Registration Tuition:** \$1,850

- Tuition is non-refundable.
- Registration opens in February. Visit [leadership.ptk.org](http://leadership.ptk.org) for a link to the online registration process.
- Seminar tuition includes certification and instructor materials, and single-occupancy lodging for Thursday, Friday, and Saturday nights, and meals
- Certification Seminars start on Thursday at 1:00 p.m. and conclude on Saturday night at 8:00 p.m.
- We recommend team teaching for the interdisciplinary approach of this curriculum; individuals from the same institution may attend the same or different Instructor Certification Seminars

## REQUIRED PRE-SEMINAR ASSIGNMENTS

- Registered participants receive instructions for pre-Seminar Assignments that include no more than 200 pages of selected readings from *Phi Theta Kappa Leadership Development Studies: A Humanities Approach, Fifth Edition*
- The pre-Seminar Assignments also include:
  - Instructions for viewing two of the films incorporated into the curriculum
  - Instructions for writing a leader's journal based upon prompts about the readings and films, and additional prompts about leadership experiences
  - Descriptions of group work to take place during the Seminar

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## REGISTRATION OPENS IN FEBRUARY 2016

[leadership.ptk.org](http://leadership.ptk.org)

### Early Registration Deadline

May 20, 2016

*We recommend registering at least two weeks in advance of the seminar to allow time for the pre-seminar assignments*

- Seminars have limited space and are filled on a first-come-first-served basis upon completion of registration form and payment
- Registrants receive a confirmation e-mail detailing the Seminar conference center, recommendations for making travel arrangements, and details of the required pre-Seminar assignments
- Registrants should not begin making travel arrangements until receiving the confirmation e-mail
- Seminar tuition includes:
  - Single-occupancy lodging for Thursday, Friday, and Saturday nights (registrants do NOT make their own lodging arrangements or reservations)
  - Meals and breaks beginning Thursday evening and concluding with breakfast on Sunday
  - Textbook and accompanying Instructor's Manual
  - Certification sessions and documentation
- Pre-Seminar assignments and attendance for the entire Certification Seminar are required in order to be certified as a Phi Theta Kappa Leadership Development Studies Instructor

